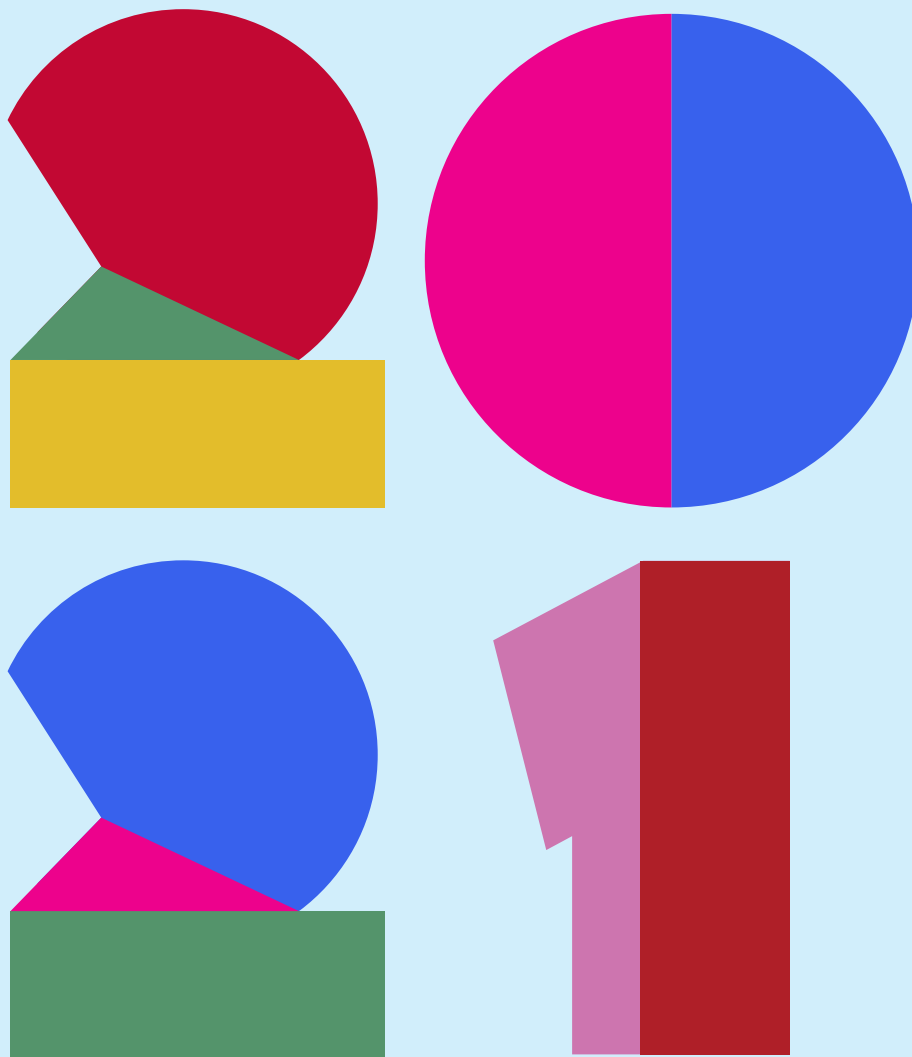


# Annual Report 2020/021

For the fiscal year 2077/078



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# MESSAGE FROM THE PRESIDENT



Ms. Medha Sharma

Hello and Congratulations all for making it this far during COVID. I don't know if it's too early to say, but we are close to the pandemic becoming end-emic. The world will never be the same, in this new normal.

At Visible Impact, we shifted to new methods of learning, the digital way of doing, and adapting through distancing. Our two projects – YAAY and Champions4Change kicked off in January 2020, but soon in March, we had to rework the roots. We did not give up, we adapted, translated to digital methods, and did not allow COVID to ruin the quality of our efforts. We continued to be present in all the seven provinces of Nepal, unleash young people as social champions, conduct tailored and localized stakeholder sensitization activities, and advocate with local leaders. Digitalization supported us to become more inclusive.

This year, we learned the meaning of serving and surviving. We fought against fake information on COVID, conducted a rapid assessment of its impact on youth SRHR, and distributed reusable sanitary pads to female healthcare workers and women and girls in need.

In the parallel world, civil society voices on SRHR and youth engagement are being curbed by powers, and we all need to be together to combat that.

We at Visible Impact remain committed and will continue to empower young people, girls, and women to unleash their leadership. Let's join hands for this (after sanitization, of course) in this new normal.

# About Visible Impact



## Vision

Visible Impact on the lives of Every girl, Every woman, Every youth

## Theory of change

Innovative Approach x Beneficiary Engagement = Visible Impact

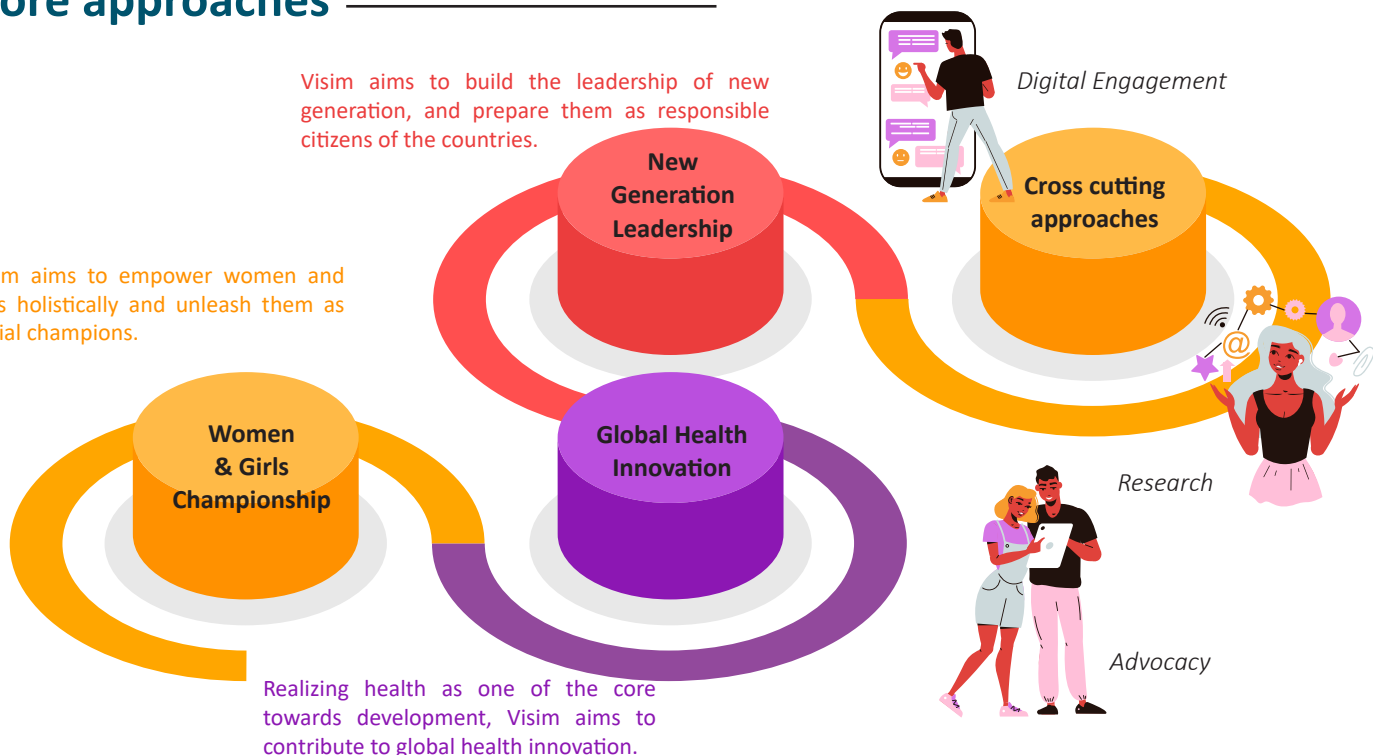
## Non-negotiable values

- 1) Human rights are always at the core.
- 2) Ensure and promote meaningful and inclusive youth participation
- 3) Feminist principles are always fulfilled and kept at the core.

## Core approaches

Visim aims to build the leadership of new generation, and prepare them as responsible citizens of the countries.

Visim aims to empower women and girls holistically and unleash them as social champions.



# Organizational Profile

01

## Executive Board

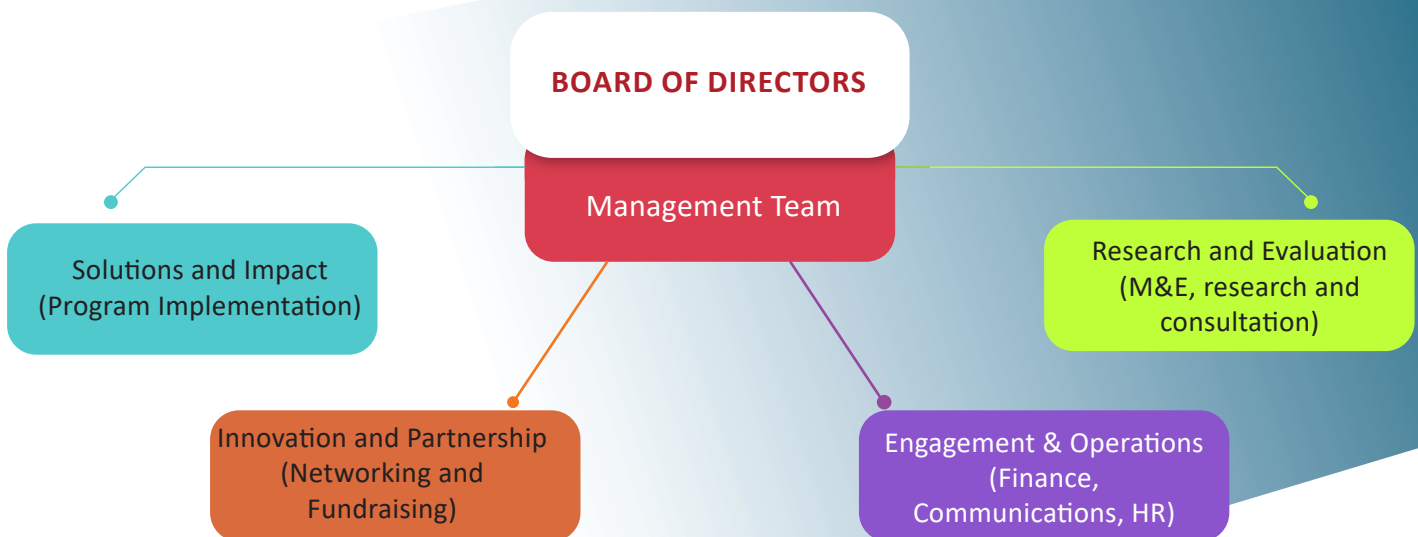
To enhance the role of young people in decision-making, the Board of Directors is comprised mostly of passionate young people, with significant experience in the field of youth and girls programming. Our board of directors consists of 80% of women and 80% of youth. It is comprised of:

1. Ms. Medha Sharma
2. Mr. Shyam Sunder Sharma
3. Ms. Sadikshya Subedi
4. Ms. Shilpa Lamichhane
5. Ms. Rayala Adhikaree

02

## Staff

Visim had 10 permanent staffs in 2020/021. Our staff consists of 50% female and 100% young people. Visim's organizational structure is shown in the image below:



# Our Programs

## Right Here Right Now!

Right Here Right Now program in Nepal was a strategic partnership between fifteen likeminded youth led and youth serving organizations, that advocated for enhanced experience of young people on sexual and reproductive health, focused on three thematic areas, i.e., provision of age-appropriate comprehensive sexuality education, legalization of same sex marriage and provision of stigma free youth friendly safe abortion services.





# Champions4Change!

Champions 4 Change!, a youth advocacy campaign was implemented by Visible Impact in 11 municipalities and 3 rural municipalities of 5 selected districts of Nepal namely, Sunsari, Sarlahi, Rautahat, Achham, and Bajura under the framework of UNESCO-UNFPA-UN Women Joint Programme (JP). The campaign was run at the municipal level by 55 social champions comprising of young people below 20 years of age with the guidance of local coordinators appointed at each municipal level. The duration of the campaign was of 4 months starting from December 2020 and ending in March 2021.

The major objective of the campaign was to mobilize youth group efforts and youth-led initiatives to raise awareness and encourage action from girls and boys, their parents, teachers, community members, and local government stakeholders on the importance of age appropriate Comprehensive Sexuality Education (CSE) at all levels for safer learning environment for girls learning and education continuation.

## Activities:

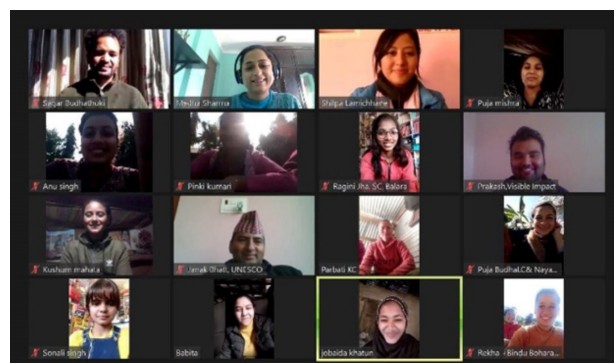
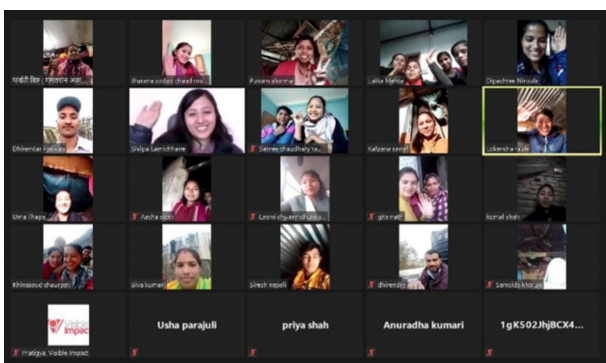
### Recruitment of Beneficiaries and Training

From each of the municipalities, 1 local coordinator and 4 social champions were selected who later participated in the advocacy boot camp on Girls' education and Comprehensive Sexuality Education (CSE) advocacy. A total of 55 social champions and 14 local coordinators participated in the virtual training. The training was held on "Zoom" platform, where the participants were provided with sessions

on CSE and girls' education, advocacy and activism, tools and methods, practical tips on conducting peer, community, and municipal sessions.

### Community Level Interventions

A total of 47 peer and community sessions were conducted during the project duration. The peer and community sessions helped aware the young



people and other members of the respective communities while also the issues and challenges faced by young people in regards to CSE were discussed during the sessions.

### Advocacy with Municipalities

In each of the selected municipalities, kick-off meetings were conducted where the municipal heads, representatives from each ward, and other important local leaders participated. The kick-off meeting was done to inform the municipality of the activities being implemented. Lobby meetings with the municipalities were also conducted to discuss the challenges and problems brought up by the participants of the peer and community sessions. Ways to mitigate the problems and challenges were discussed and the municipalities have also proposed various commitments to support girls' education and CSE implementation.



### Safe Space Meetings

In the safe space meetings, the local coordinators and social champions sat together to discuss on the activities they conducted, challenges, and way forward. They conducted interactive meetings where they provided their feedback to each other in terms of delivering contents with more confidence and they also had a discourse on how they could minimize the anticipated challenges and more effectively implement forthcoming activities.

### Social Media Advocacy

The local coordinators and social champions were encouraged and advised to use their social media handles to amplify their activism and advocacy efforts towards CSE and girls' education. They were also provided with basic social media usage skills during the advocacy bootcamp. They were encouraged to use social media for advocating on CSE and girls' education by providing factual information, sharing their advocacy activities,



sharing videos and stories. A session on using appropriate hashtags, gripping pictures, and captions was also included during the bootcamp. However, due to not being well accustomed to the social media platforms, only few of the local coordinators used their social media handles to share their work.



### Our Impact

A total of 67 sessions (peer and community and municipal meetings), have been conducted by the local champions and social coordinators and have been able to reach 1340 people altogether. During some of the meetings and sessions representatives of the municipality and respective wards have committed to promoting girls' education, CSE, and allocation of budget for the CSE curriculum.

# Youth for Access to Abortion for Youth!

Visible Impact has been implementing Youth for Access to Abortion for Youth (YAAY), an advocacy program to advocate for stigma free and youth friendly safe abortion services at national and provincial level with support from SAAF (Safe Abortion Action Fund) since January, 2020. Despite legalization of abortion, more than half of the abortion is still unsafe in Nepal, and young people are often the most marginalized, mostly due to related stigma. Considering young people as beneficiaries and change agents this project targets young people in order to shift negative attitude and enhance awareness regarding availability of safe and legal abortion for free in Nepal.

## Activities:

### Online Advocacy Bootcamp and Refresher Training

With the purpose of increasing the capacity of 35 young people aged 16-29 years, throughout all 7 provinces of Nepal, to advocate for quality, stigma

free and youth friendly safe abortion services at national and provincial level an online advocacy bootcamp was organized. The training manual that had been prepared by Visible Impact priorly under the same project was used as a guide for the bootcamp. The different session plans were converted into eight online sessions over a period





of one month. Each of the sessions were three hours long and each of the groups had to attend two sessions in a week. On the basis of the knowledge level and the timing of the participants, selected young people were divided into two cohorts and in the presence of Visible Impact team, the two facilitators led these sessions over a period of one month.

The youth champions were also provided with 3-days' refresher training after few months following the advocacy boot camp. The refresher training was also utilized as an opportunity to review the activities that were conducted till that period and develop concrete action plans to implement the remaining activities.

### Community Sessions on Abortion and SRHR

The youth champions were engaged in conducting community activity sessions. They conducted physical and virtual sessions with diverse participants from their respective provinces. Altogether, 59 community sessions were conducted by the youth champions in the fiscal period 2020/21. The sessions incorporated topics such as SRHR, contraception and abortion, legalities of abortion, status and trend of abortion, and role of men in abortion. Youth champions also collaborated with some of the local organizations and institutions that includes FPAN, Marie Stopes Nepal, schools and colleges, and health institutions.



The sessions were very much appreciated by the participants and have played an important role in sensitizing young people and community people on various aspects of abortion.

### Development and Dissemination of IEC Materials

Under the project, Visible Impact developed various printed and audio-visual IEC materials which were disseminated to a large number of audience. Considering the importance of abortion services during COVID-19 pandemic, we developed a Public Service Announcement (PSA) with important information related to safe abortion services. The PSA was translated into 7 different local languages and broadcasted across 13 radio stations covering 43 districts of Nepal.

Also, in coordination with the National Health Education Information and Communication Center (NHEICC), an IEC booklet was developed with youth friendly illustrations and information related to legal provisions of abortion, links of websites, social media pages, and toll-free numbers so as to help young people access more information on safe abortion. The IEC booklet was distributed by the youth champions in their respective provinces.

### Media Fellowship

Media fellowship was provided to seven media professionals of each 7 provinces so as to clarify their values on abortion and to transform negative



attitudes towards safe abortion of the general public. The selected media professionals were provided with 2-days training where they received detail information on abortion and guidelines on choice of words, pictures while covering news or writing articles on sensitive issues such as abortion. A total of 9 media articles related to abortion were published by the media fellows in the form of print and online media with progressive words and pictures later on.

### Data and Evidence Generation

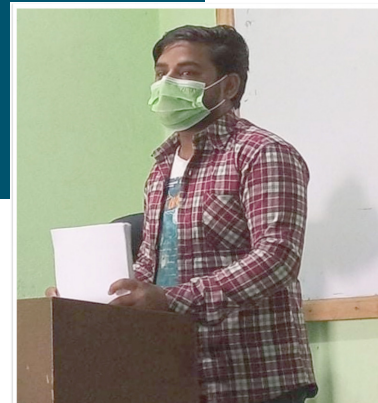
Some of the selected few youth champions were also mobilized for qualitative data generation on safe abortion. They conducted Key Informant Interviews (KII) with safe abortion service providers, service seekers of their respective provinces. The data will be used by Visible Impact to develop province specific issue briefs on abortion.

### Some Stories



*I was unaware of the fact that abortion is required by people who might not identify themselves as women. I had taken sessions on abortion before but the intersection of abortion and gender identity was new for me.*

*(Reena Bhagat, Nursing Instructor of Janaki Medical College and Youth Champion)*



*Being a male, it is challenging to make your peer circle understand the importance of sexual and reproductive health and rights of women and girls. However, my values have changed since I have realized the importance of it and now, I am ready to undertake the challenge.*

*(Sandip Sah, Youth Champion)*

### Our Impact

People reached through community activities: 1,912  
Estimate no. of people reached through PSA (radio): 9,300,000  
Estimate no. of people reached through PSA (television): 270,000





# Claiming Our Voices,

## Building on Beijing+25 Outcomes

Visible Impact implemented Claiming Our Voices, Building on Beijing +25 outcomes to engage and advocate young females from diverse groups in the Beijing +25 and Generation Equality Forum related processes and follow up with support from Women's Fund Asia (WFA). The selected young people had the opportunities to capacitate themselves on gender-related advocacy processes, Beijing +25 outcomes, Generation Equality Forum and its advocacy forums. Despite decades of movements for equality, not a single country today can claim to have achieved gender equality. Considering young females as advocates and change agents this project targets young people to hold our governments accountable of the commitments they made 25 years ago, and advocate for new and urgent issues to be addressed now and through future review processes.

### Activities:

#### Formation of Young Feminist Coalition (YFC)

Ten young females belonging to diverse groups have been selected for the formation of Young Feminist Coalition (YFC). The coalition represents ethnic minorities, people with disabilities and LGBTQI community as well. The young feminists have been trained on Beijing Platform for



Action, Generation Equality Forum, Advocacy processes and amplifying their voices at International Forums. They will be involved in social media campaigning, organizing a series of webinars and lobbying emerging issues with concerned stakeholders.

#### Social Media Campaign

Young Feminists Champions have been leading social media campaigns, formulating and disseminating their call to action and conducting relevant activism. With focus on creating contents and sharing them on different social media platforms on areas of Beijing Platform for Action, Gender Equality, Women's rights and empowerment and Generation Equality Forum. The contents created and shared by the young feminist have mostly been focused around the issues of women's right, empowerment and gender equality.

#### Webinar Series

Young Feminist Champions have been sharing their learning to wider audience via a series of webinar. They

have been focusing on rarely discussed yet important issues. The webinar also hosts an expert speaker along with the young participants.

### Youth Consultation

A youth consultation was held with the participation of 30+ young people on one of the Action Coalition of Generation Equality Forum. The main aim of the consultation was to generate 'Call to Action' from diverse youths on priority action areas of Bodily Autonomy and Sexual and Reproductive Health and Rights Action Coalition. There was representation from rural youth, people with disabilities and sexual and gender minorities as well. Recommendations were generated after a fruitful discussion with the young people.



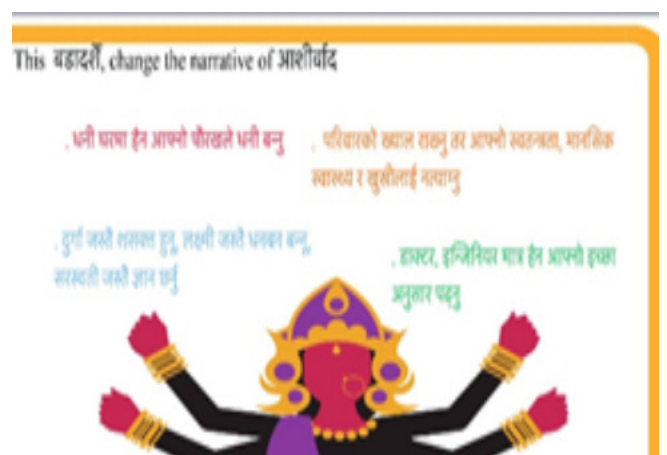
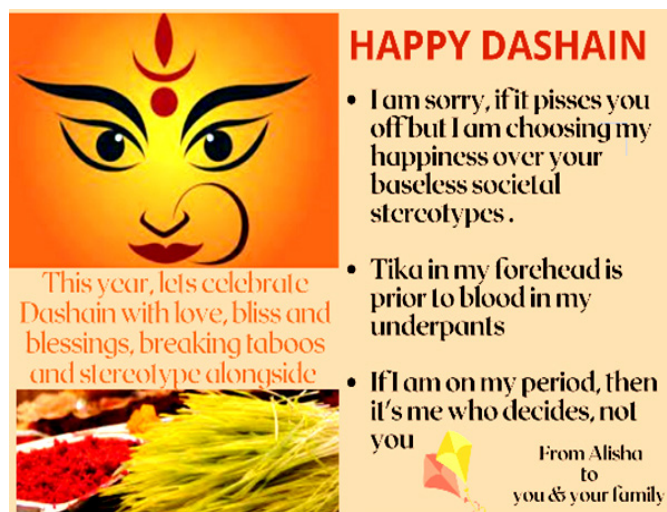
### Social Media Contests

Various social media contests were organized. A quiz was organized on the themes of Generation Equality Forum and Beijing Platform for Action. In addition to

that, a Greeting Card contest was held with themes based on Gender Equality, Women's empowerment and women's rights.

### Our Impact

We were working with 10 young females from diverse group including sexual and gender minorities and people with disabilities and developing them as advocates which will enable them to bring new issues unique to this generation such as climate change, online harassment, and COVID-19 at the forefront of discussions. This global pandemic has demonstrated that women's rights and gender equality are more important than ever. All the young feminists have enhanced their skills on gender



related advocacy process and can speak for women's rights and empowerment with decision makers. Furthermore, after continuous advocacy, a call to action has been developed from the youth consultation with youths belonging to diverse groups on priority action areas of Bodily Autonomy and Sexual and Reproductive Health and Rights Action Coalition.

# Matrix

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## Causes Fund

Matrix Causes Fund is a restricted fund under the auspices of Prism, the Gift Fund. The fund is being used to provide Menstrual Health Management workshops to people with disabilities with a special focus on visually impaired and blind young people and to develop disability-friendly IEC related to menstrual health and hygiene.

During 2020/21, under Matrix causes fund, 7 volunteers were provided with 2 days Training of Trainers' (ToT) on menstrual health management and disability with special focus on disability related to visual impairment. The volunteers were to conduct menstrual health management workshops with young people with disabilities (Visual Impairment) after the training. However, COVID-19 restrictions and the closure of schools/institutions made it difficult for our trainers to go on the field and conduct the workshops physically.

Under the fund, Visible Impact was to provide the participants of the workshops with menstrual choice kits as well. Although the choice kits had been procured, we were unable to distribute them since no workshops could be done during the fiscal year 2020/21.





# SheDecides!

SheDecides is a global political movement driving change guided by its vision to create a world where every girl and woman can decide what to do with her body, with her life and with her future. Without question. SheDecides Day is celebrated every year on March 2 to commit towards its vision more strongly.

In Nepal, SheDecides movement began in March, 2019. Visible Impact, Beyond Beijing Committee Nepal and Right Here Right Now Nepal are working as a core member of the SheDecides movement in Nepal. The movement aims to create a world where every girl and woman can decide what to do with her body, with her life and with her future without question with specific focus on Gender Based Violence, Adolescent Sexual and Reproductive Health and Rights and Safe Motherhood.

## Activities:

### Celebration of International Safe Abortion Day

“International Safe Abortion Day” is celebrated annually on 28th September worldwide to express solidarity towards women’s right to autonomy and bodily integrity. To celebrate International Safe Abortion Day 2020, the local chapter of global women’s rights movement, SheDecides Nepal comprising of Beyond Beijing Committee, Right Here Right Now Nepal, and Visible Impact organized “Open House” an online event on 30th September 2020 under the theme #WhyAbortionWhyNow” to raise awareness on abortion rights. The event was aimed to create a safe space for young people to come together and share knowledge and experiences on safe abortion.



A total of 70 people including the organizers participated in the program. The participants were mostly young people while representatives from CSOs and Medias were also present. The program consisted of five main highlights:

#### a. Storytelling

Two case stories collected by Beyond Beijing Committee were presented in the form of

storytelling during the event. The stories were based on the real life experiences of two women during the COVID-19 pandemic with the key message of ‘Absence of safe abortion service and right information and guidance regarding it can have various consequences in the health and life of a person.’

#### b. Live Musical performance

A live musical performance from “Surathaya” musical band was organized. The song presented by the musical band focused around abortion as a health care need of women and their bodily integrity and rights.

#### c. Podcast

A live podcast was conducted in the event by the members of YoSHAN. The podcast highlighted their perspectives around abortion, stigmas and ways to deal with them, and the role of youth. The discussion between three female youth activists was very enlightening and fruitful.

#### d. Breakout sessions

Three breakout sessions were conducted during the event on three different topics. These topics included:

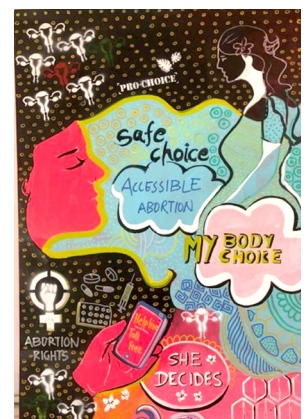
- Abortion and Stigma
- Abortion and COVID-19
- Abortion and Youth

On each topic, their challenges and mitigating measures were discussed and identified by the participants.

#### e. Live Art

Live Art was one of the major highlight of the event. The painting represented one of the outcomes of the Open House event.

Overall, the event sensitized young people on the context of COVID-19 and safe abortion. It also helped to kick start the movement of She Decides by providing young people spaces to learn and speak out on safe abortion.

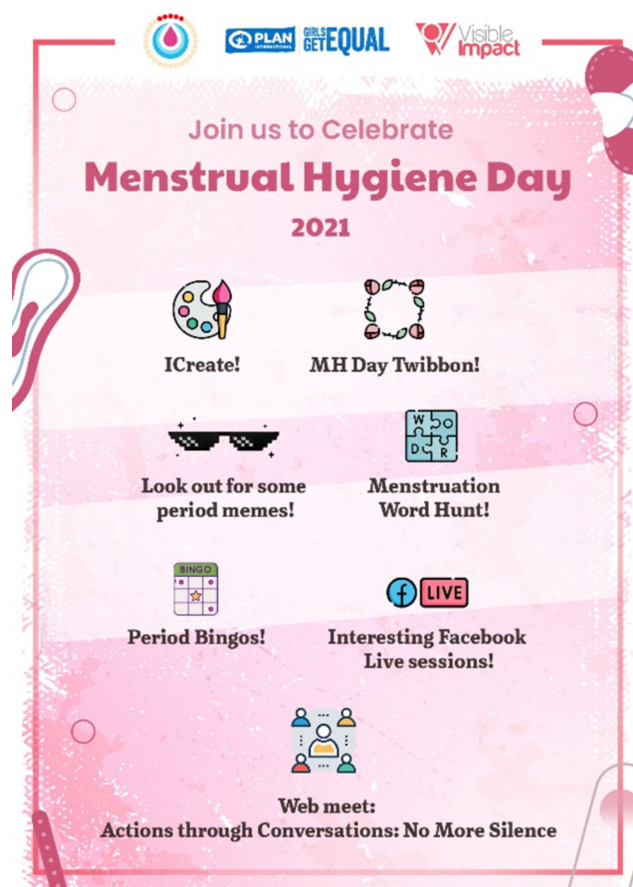


# Day's Celebration

## 1) Menstrual Hygiene Day Celebration

Around 28 May, 2021 World Menstrual Hygiene Day, Visible Impact in collaboration with Plan International joined hands to raise awareness on safe menstrual hygiene practices. With the theme of “More Action and Investment in Menstrual Health and Hygiene Now!” a social media campaign was run and a web meet was organized with panel discussion, breakout session and slam poetry performance.

Visible Impact organized a web meet bringing together more than 80 participants representing CSOs and diverse young people using the platform of ZOOM software. Through caption writing and sign language interpretation, the program was able to bring in people with disabilities as well. It was live broadcasted on the Facebook page of Visible Impact as well reaching out to about one thousand and five hundred views. The web meet titled “Action through Conversations: No More Silence”, addressed the challenges faced by young people during pandemic and issues of marginalized groups in relation with menstruation.



## VISIBLE IMPACT | Annual Report 2020/21

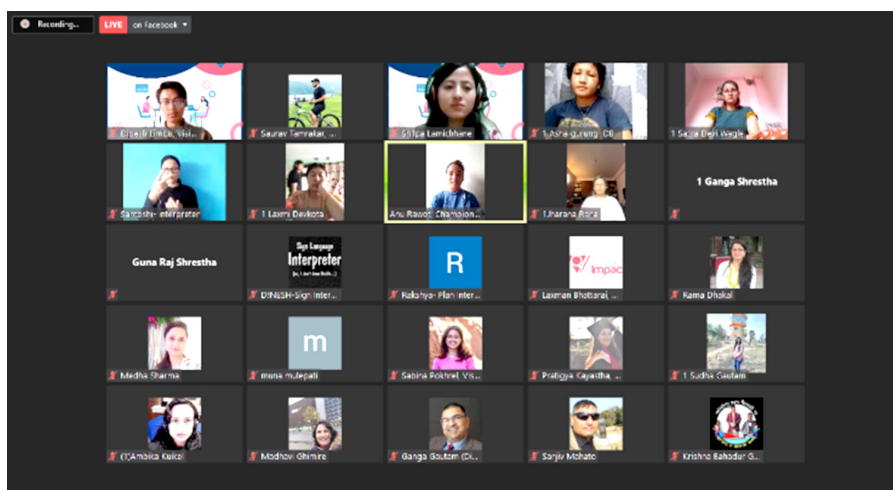
Besides the main event, various social media activities were run throughout the week i.e. May 21- May 28, 2021. The social media activities comprised of contest like ICreate! (Post card making competition), MH Day Profile Sharing and Caption Writing Contest, memes on menstruation were created and shared along with info graphics about clinical facts of menstruation. Games like 'Menstruation Word Hunt' and 'Period Bingo' were created and shared. Also, to sensitize young people on topics related to menstruation which are rarely discussed, Visible Impact conducted three Facebook live sessions in a discussion series named 'Naulo Guff Gaff'. The live sessions were majorly focused on exploring and increasing the understanding of the use of menstrual cups, menstruation and sexuality, & menstruation and travel. Throughout the celebration week, the audience reach crossed hundred thousand in the official Facebook page of Visible Impact.

### 2) World Population Day Celebration

With the objective of sensitizing young people on the issue of bodily autonomy and SRHR, and to follow up on the youth commitments made at the Nairobi summit by the government and CSOs, Visible Impact celebrated world population day with support from UNFPA. A week-long social media contest titled "My 3G Story" was conducted prior to the main celebration from 5th July to 10th July 2021. In the competition, the interested participants aged 16-30 years were to share their story of generation equality between two or three generations in the family related to bodily autonomy and sexual and reproductive health and rights. A total of 13 entries were received in a different form of art such as

digital art, doodles, hand art, poem, videos, etc. and 6 of them were declared as winners where 2 being the most engaged, and the other 4 were the most creative entries.

On 11th July 2021, "Youth Conclave" was organized which brought together 120 participants representing different sectors and different regions of the country in our zoom meeting. The live broadcast of the virtual celebration was done through Visible Impacts' Facebook page. Through caption writing, and sign language interpretation, the program was able to bring in people with their diversities as well. The virtual celebration included a different presentation on ICPD and tracking of youth and CSO commitment made at Nairobi summit, Generation Equality Forum, UPR and HRC session, and state of world report along with the live digital art presentation. The session was made livelier by the performance of stand-up comedian Ms. Yozana Magar, who highlighted the issues of online security, and daily life scenarios. On the same day, we also conducted the discussion on "A pandemic world: Putting SRHR of youth at the center of health" through Clubhouse, where over 20 young people freely interacted on the discussion. The discussion mostly focused on the SRHR, Nepal's context, and challenges when it comes to bodily autonomy and SRHR of young people. In the session, it was also discussed, how the pandemic had affected the bodily autonomy and SRHR of young people. Issues like shortage of PPEs, denied/devoid of SRH services, digital divide among rural and urban youth, issues of pregnancy, and low utilization of health services due to mobility restrictions were raised and discussed upon. The session ended with fruitful ideas and recommendations from young people for ensuring their SRHR.





# Others

## South-East Asia Youth Health Action Network (SYAN)

The South-East Asia Youth Health Action Network (SYAN) is a regional network of youth advocates in the South-East Asia (SEA) region. It is supported by World Health Organization – South East Asia Regional Office (WHO-SEARO) and led by The YP Foundation – a youth development organization based in India. SYAN aims to create and strengthen the capacity of adolescent and youth groups in these countries for effective advocacy and engagement in national adolescent health programs from the stage planning to implementation to monitoring and evaluation. The network builds the capacities of its member networks in the SEA countries to undertake advocacy and engagement and strengthen youth-led efforts to advance adolescent health and well-being initiatives in their own countries.

COVID-19 Impact Study: Visible Impact along with the other organizations from the national network of SYAN conducted an impact study titled “COVID-19 Impact Study: Needs assessment of young people in the South-East Asia Region during the COVID-19 pandemic”. A total of 15 interviews with young people at their diversities were conducted by visim team through the zoom platform. The aim of the study was to understand the various needs and challenges that young people in the SEA region are facing because of the COVID-19 pandemic.

## FP2020

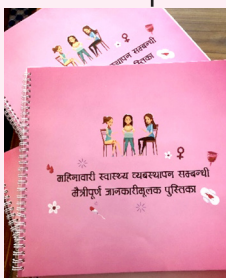
Visible Impact has been working as the country's Family Planning 2020 youth focal point, as well as a prominent representation of the FP2020 movement and, in particular, the youth voice in family planning in Nepal. Visible Impact is working with other focal points, the government, other partners, and stakeholders, as well as the FP2020 secretariat, to help the country achieve its family planning goals.

# Publications



**01 Workshop Facilitation Guide for Accessible Menstrual Health Management for Blind and Visually Impaired People**

In January 2021, Visible Impact revised its previous menstrual health management workshop facilitation guide and printed it in braille to make it accessible for blind and visually impaired people.



**02 Disability friendly IEC material on Menstrual Health Management (MHM)**

This IEC material is specifically developed for the blind, visually impaired and low vision individuals to access information related to menstrual health management for them to maintain hygienic menstruation. This IEC contains the information on MHM in both larger font and braille.



**03 IMPACT ASSESSMENT: COVID-19 AND YOUTH SRHR IN NEPAL**

This report has been presented by Visible Impact with technical support from Right Here Right Now (RHRN) Nepal platform.

This report highlights the impact of COVID-19 on sexual and reproductive health and rights of young people that can serve as the basis for advocating timely and strategic focus on addressing sexual and reproductive health needs and issues of young people at crisis situations.



**04 Position Paper on Sexual and Reproductive Health and Rights of People with Disabilities in Nepal**

This position paper has been jointly produced by Visible Impact and Blind Youth Association Nepal which basically includes conceptual things on disability and Sexual and Reproductive Health (SRHR) followed by disability and SRHR situation in Nepal, policy instruments and call for action to effectively address the SRHR needs of people with disabilities.

# Our Supporters and Donors

We thank our donors, partners and supporters for your continued support in our efforts to create visible impact in the lives of every girl, every woman and every youth!

## International Donors



## National Partners



# Alliances and Networks

Comprehensive Sexuality Education Technical Working Group  
Reproductive Health Rights Working Group



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## Contact us

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For more information about our work, please visit our website:  
[www.visim.org](http://www.visim.org)