

Annual Report

2017



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Message from the Chief Executive Officer

Without dedication, there is no progress; and success is inevitable with every hard work. This was true for Visible Impact in 2017. A small dedicated team, desired to bring Visible Impact on the lives of marginalized, started the journey as a startup in 2015; and saw growth and expansion in 2017.

This year, we were able to recruit some new and retain some old girls for GBAQ program in Nuwakot, and the girls who were earlier mentored with some life skills were this year able to depict as social champions in identifying social issues, advocating and acting for it, and connecting with local government. With No Shame to Bleed, we saw our first batch graduate and recruit another set of ten young volunteers committed to peer educate school students about safer and healthier menstruation. We started a new advocacy project called Right Here Right Now to advocate for improved sexual and reproductive health and rights of young people.

We grew in partnership, working together with fourteen other youth led and youth serving organization through Right Here Right Now platform. We became member of Beyond Beijing Committee, Nepal Youth SDG Forum, MHM Practitioners Alliance this year.

I represented Visible Impact and Nepal in the Voluntary National Review of Sustainable Development Goal by Nepal Government at UN Headquarters in July, and delivered intervention at the event. Shilpa, our Program Officer, represented at the Asia Pacific Conference on Reproductive and Sexual Health and Rights in Vietnam in November.

Our whole team is happy to see what we have achieved, but there is a long way to go to reach every women, every girls and every youth. Thanks to all our donors, partners, board members, staff, friends, well-wishers and beneficiaries for all your support. We hope to see that coming in 2018 as well.



Medha Sharma

Core Issues



Visim aims to empower women and girls holistically and unleash them as social champions.

Women & Girls Championship



Visim aims to build the leadership of new generation, and prepare them as responsible citizens of the countries.

New Generation Leadership



Realizing health as one of the core towards development, Visim aims to contribute to global health innovation.

Global Health Innovation

Vision

Visible Impact on the lives of every girl, Every woman, Every youth

Mission

Unleash the social and economic leadership of girls, women and youth through beneficiary partnered innovative intervention

Approach

Human Centered Design

Cross cutting issues



Digital Engagement



Research



Advocacy

rganizational Profile

Advisory Board

Visible Impact (Visim)'s advisory group consists of renowned social leaders who have significant experience and expertise. It comprises of:

1. Dr. Madhavi Singh Shah
2. Dr. Shyam Sunder Chaudhary
3. Mr. Rukh Bahadur Gurung
4. Ms. Bidha Sharma

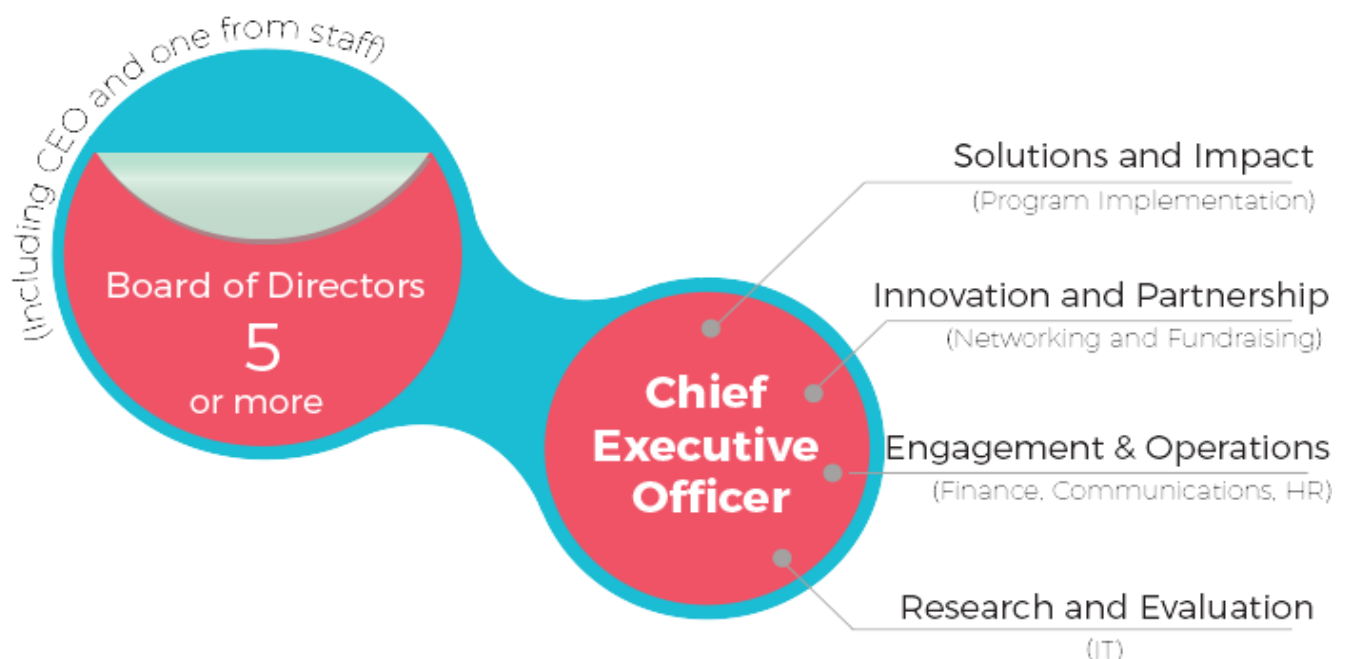
Executive Board

To enhance the role of young people in decision-making, the Board of Directors is comprised mostly of passionate young people, with significant experience in the field of youth and girls programming. It is comprised of:

1. Ms. Medha Sharma
2. Mr. Shyam Sunder Sharma
3. Ms. Sadikshya Subedi
4. Mr. Ajay Uprety

Staff

Visim had 5 permanent staff, 2 part time staff and hosted 4 interns in 2017.



“The biggest happiness is when at the end of the year you feel better than at the beginning”.

- Henry David Thoreau

Year 2017 in highlights

The end of the year is the time of reflection. Looking back at 2017, Visible Impact became more grounded, more passionate to its vision and more adaptive to the unforeseen circumstances. It has achieved much amidst the challenges and that has made it stronger for creating new benchmarks for next year.

Program 1: Right Here Right Now (RHRN)

Right Here Right Now Nepal platform, is a strategic partnership between 15 likeminded youth led and youth serving organizations, that advocate for enhanced experience of young people on sexual and reproductive health, focused on three thematic areas - provision of age appropriate comprehensive sexuality education, legalization of same sex marriage and provision of stigma free youth friendly safe abortion services. It is a global partnership of eight organizations at the international level, and operating similar platforms in eleven countries.

Visible Impact, was involved with RHRN since its inception in Nepal in 2016, and in 2017 became the member of the platform formally. Visible Impact was actively involved in advancing the RHRN platform, developing policies and framework for it. It has been part of capacity building programs conducted through RHRN network which has helped it to develop a clearer vision of advocacy plan, along with ample opportunity for networking and growth. Being a part of RHRN Nepal, Visible Impact has carried out following activities in the year:

✦ Identification and sensitization of a celebrity to speak out about safe abortion in public.



As one of its advocacy strategy to ensure young people have access to safe abortion services, Visible Impact identified Mr. Dayahang Rai, a popular actor in Kollywood to serve as celebrity champion for the issue. Through sensitization sessions, Mr. Rai has been oriented and value clarified about the sensitivities of safe abortion services, and current global and national advocacy efforts. He has committed to speak out factually

about safe abortion services in the public, and to motivate young people to be advocate for the issue. In 2018, Mr. Rai will be delivering his discourse at various relevant platforms.

✦ Evidence generation to highlight the importance of stigma free and youth friendly safe abortion service through qualitative study

A study was conducted to obtain information regarding young people's experience with abortion services in Nepal. Young women (18-30 years) of Mugu, Sunsari and Sindhuli who had experienced induced abortions were the major study population. This study is expected to be useful to advocates, decision makers, young people and practitioners of safe abortion services to deliver youth friendly, stigma free, safe abortion services to young people.



✦ Research on the experience of out of school children regarding Comprehensive Sexuality Education

The study was conducted to document the experiences of out of school children regarding Comprehensive Sexuality Education (CSE) in three representative districts of Nepal: Mugu, Sindhuli and Sunsari. Out of school children (16-25 years) were the major study population. A total of 6 Focus Group Discussions (FGDs) with 84 out of school children were carried out in Mugu, Sindhuli and Sunsari. In addition, Key Informant Interview (KII) with District Education Office (DEO) and The Council for Technical Education and Vocational Training (CTEVET) were done to have



FGD with out of school girls of Sunsari

information on the CSE learning provisions for out of school children. The data and case stories that have been generated through both the researches will serve as an important tool to influence the policy makers at the national level, by demonstrating the latest situation and experiences of young people from various parts of the country.

Program 2: Girls: Better After Quake

Since February 2016, with support from Accountability Lab, Visible Impact has been implementing “Girls: Better After Quake” program in *Kharanitar* village of *Nuwakot* district. Using girl centered program design, Visible Impact organizes monthly workshops, safe space meetings, and community events. It had completed one year of mentorship with fifteen earthquake affected adolescent girls in



Girls during 'Trust Fall' game in a workshop

2016. The program focused on developing the leadership skills, public speaking skills, storytelling and unleashing their confidence, so that they can become social leaders.

The program scaled up in 2017 by recruiting 18 adolescent girls. Few of girls belonged to the first batch and wished to continue on their empowerment journey while new girls were also recruited in the program. The girls from first batch served as mentor for the second batch. The program in 2017 focused on building upon their skills received in 2016 to include decision making, leadership, advocacy, accountability skills, etc. Girls were mentored to identify social issues, made aware of the local bodies working in their community and how they could assist them or make their voices heard. They are also demanding for greater participation of girls in social issues, with the local government.

The leadership and change in the girls have been well appreciated by the community and their gate keepers, and the community is demanding for this program with more girls, as shown in midterm review of the program.

Accountpreneur Program

As a part of Accountpreneur program, Accountability Lab is supporting as an incubator for Visible Impact. Under this program, Visible Impact receives series of incubator training each year, which supports it to design its strategic direction, communication strategy, increasing visibility and networking and sharing success stories

Program 3: No Shame to Bleed

Since the launch of No Shame to bleed project in 2016, Visible Impact has been advocating for safer and healthier menstruation by enhancing knowledge, skills and participation for both boys and girls. It also aims to advocate with the government for formulating and implementing policies to eliminate all forms of discrimination that occurs with girls and women during menstruation. It conducted the following activities in 2017:

School based workshops on MHM

Visible Impact is conducting school based workshops on Menstrual Health Management through its Sarathi program. “Sarathi” is a group of young people who are trained to deliver workshops on Menstrual Health Management. Sarathi conduct school based workshops on MHM with both boys and girls using interactive and youthful tools, which focuses on changes in puberty, anatomy and physiology of menstruation, practices to be adopted during menstruation, products used in menstruation, menstrual health friendly schools, etc.



Visible Impact recruited ten youth as Sarathi in 2016/2017 as the first batch of Sarathi. As a pilot, they had delivered the workshop in 13 schools and reached out to 263 students with overall 61.85% increase in knowledge of students.

In 2017, the new batch of Sarathi delivered workshops in 10 schools to reach out to around 250 students. Also, in collaboration with Karuna Foundation, 14 workshops were also conducted in 5 schools of Rasuwa district.

No Shame to bleed has not only helped young boys and girls receive knowledge and skills on menstrual health management that can be translated into every day skills, but also help them understand menstrual health as a right, so that they can act on and advocate about menstrual health. Having girls and boys together in the workshop ensures that they perceive menstruation as a natural process rather than a taboo, and boys who otherwise would not have any other platform to discuss about menstrual health, get a platform too.

✚ Celebration of Menstrual Hygiene Day

As part of the campaign, Visible Impact marked Menstrual Hygiene Day 2017 by organising a speech competition and photo contest on MHM day on the theme "Let's talk about menstruation" in partnership with Jasmine Hygiene products and Janata Media Network.

• Interschool Speech Competition

With the aim of encouraging adolescents to speak about menstruation amidst their friends, teachers and classmates, the Inter School Speech Competition on the topic "Let's talk about menstruation" was organized. Participants from 8 different schools spoke for 5 minutes about the problems they have faced for being shy about menstruation and urged the audience to talk about it freely and openly. The girls raised their concern on the restrictions they face at home, the lack of space for open discussion about menstruation, limitation of the curriculum to highlight the actual need to the girls and the age appropriateness of the curriculum, the need to make the school menstrual health friendly and urged the audience to discuss openly about menstruation. The real life experience they shared was relatable by most of the participants, as expressed by them after the program.



Participant of MHM day speech contest



Winners of MHM day speech contest

- **Social Media Photo Contest**

To encourage open messaging about menstruation, a social media photo contest was organized, where the participants had to post a picture on the organization's Facebook page with a message. The message were judged on the basis of the message and the vote received, and the winning photo was awarded.



✚ **MHM Practitioners**

Alliance

Visible Impact has been a part of national MHM practitioners Alliance and participating in the meetings of the alliance that is organised every 28th of each month. Visible Impact is advocating for safer and healthier menstruation together with other likeminded organisations, sharing the updates, and learning and sharing the best practices with other organizations.

✚ **She for Her Initiative**

Visible Impact is the co-founder of She for Her initiative, that is working to make sanitary products made accessible and affordable to underprivileged girls and women. It is currently piloting an enterprise run by women to manufacture low cost sanitary pads and distribute it in schools through vending machine. After establishing partnership with Visible Impact in 2017, She for Her will organize school and community based workshops for MHM with Sarathi, and will also conduct feasibility study for reusable sanitary pads enterprise.

P artnership, Membership and Networking

Partners	Support to organization
Accountability Lab	Grant support for “Girls Better after Quake” Program at Kharanitar village of Nuwakot. Also, served as mentor for Accountapreneur program, and support organization for incubation, visibility, capacity development and networking.
Beyond Beijing Committee	BBC is a network of women led and women serving organization. Visible Impact is a member of BBC, and is participating in various capacity development and networking programs organized by it.
Global Giving	Crowdfunding platform for “Girls Better after Quake” program, that supports to generate donations, and link the organization with donors. Also, provides the organization with capacity development support.
Helping Hands Kharanitar	Serving as local partner in Nuwakot for “Girls: better after Quake” program, by supporting to coordinate events and partnerships at the local level.
Janata Media Network	Media partner for speech competition during MHM Day.
Jasmina Hygiene Products	Provided Safety sanitary pads for distribution during MHM Day.
Karuna Foundation	Partnered for conducting school based MHM workshops in Rasuwa district.
MHM Practitioners Alliance	Platform for sharing and learning the best practices from practitioners of Menstrual Health Management, and advocating for safer and healthier menstruation.
Nepal Youth SDG Forum	Visible Impact is a member of Nepal SDG Youth Forum and has been contributing for mainstreaming youth in SDG process through various activities.
Nike Foundation	Provided the office support and seed fund for the establishment and institutionalization of the organization
Right Here Right Now Nepal	Grant for the advocacy activities relating to the provision of age appropriate comprehensive sexuality education, legalization of same sex marriage and provision of stigma free youth friendly safe abortion services.
Sarbornati Nepal	Technical assistance in program design, office design and layout, networking, capacity development and visibility.
She for Her Initiative	Visible Impact is the co-founder of the initiative, and has been designing social entrepreneurship and menstrual health management initiatives.

C

ontact us and help us deliver lasting change!!



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achieve better world tomorrow!

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